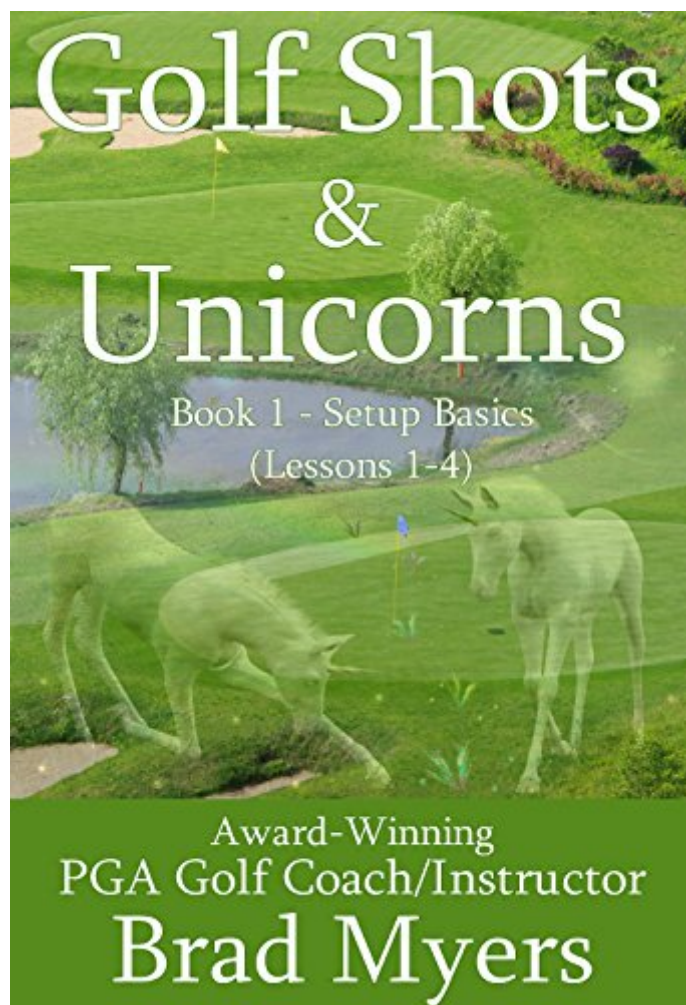


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# Golf Shots & Unicorns: Setup Basics (Lessons 1-4)



## Synopsis

If you want to learn how to play golf or have played for a long time and want to improve your game, understanding a few setup basics is a must. Awarding Winning PGA of America Golf Professional Brad Myers is here to teach you every step of the way in Book One of his brand new series - Golf Shots and Unicorns. Brad has been successful teaching all levels of players (from pure beginners to professionals) how to reach their desired playing goals. This includes players who just want to play with friends and family, players who have won Men's/Women's Club Championships as well as players who have gone on to play Division 1 college golf. Brad wants to help you play the golf that you want to play. By starting out with a fantastic story on why trying to hit a straight golf shot is like trying to find a unicorn, Brad welcomes you onto his lesson tee and uses his humor and past experiences to explain the ins and outs of how to properly setup to a golf ball. Just as if you were with Brad for a live lesson, he starts off by explaining the parts of the golf club, the various ways to grip or hold the club, how to take a proper stance and how to find your best ball position. The journey of playing golf is made of multiple paths. The good news is that there are multiple ways to play good golf, and Brad can help you choose the best path for you. Check out Brad's website for lots of great tips, tools and tricks - [www.ballflightacademy.com](http://www.ballflightacademy.com)

**PRAISE FOR BRAD MYERS,**  
PGA  
"Coaching nationally ranked tennis teams for years while at Tulane University for 13 years, I know what it takes to coach at a high-level. Brad has been able to take my game to levels that I did not know that I had. That is what a good coach does."  
- Robert Klein  
Former Tulane Men's Head Tennis Coach  
"Brad's passion for teaching clearly shows in his depth of knowledge about the mechanics of the golf swing. I am always excited to see what I am able to learn from him each time we talk."  
- Ryan Briggs - PGA Professional - Whispering Pines Golf Club  
- US Top 100 Golf Course

**ABOUT THE AUTHOR**  
Brad Myers is a PGA of America-Certified, Award-Winning Golf Coach/Instructor. He's currently working to become a PGA of America Master Pro. As of this writing, there are less than 200 PGA Master Professionals in Teaching and Coaching in the United States. As the owner of The Ball Flight Academy in Sarasota, Florida, his mission is to make people's lives better through golf. He breaks down the golf swing from hard-to-understand concepts and difficult-to-perform tasks to simple ideas and doable tasks. This allows players at all levels to produce a consistent ball flight. Learn more about how he can help you at The Ball Flight Academy.

**BOOKS BY BRAD MYERS, PGA**  
Golf Shots & Unicorns Book 1 (Lessons 1 - 4) Coming Soon!  
Golf Shots & Unicorns Book 2 (Lessons 5 - 7)  
Golf Shots & Unicorns Book 3 (Lessons 8)  
Golf Shots & Unicorns Book 4 (Lessons 9 - 11)  
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## **Book Information**

File Size: 2672 KB

Print Length: 49 pages

Simultaneous Device Usage: Unlimited

Publication Date: June 4, 2017

Sold by:Ã Â Digital Services LLC

Language: English

ASIN: B072JTY6N3

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #588,217 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #60

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## **Customer Reviews**

After playing the game for 42 years, I still really enjoyed this book and learned a bunch, too. I love the author's sense of humor and philosophies of the game. Looking forward to the next book in the series.

Brad's ability to explain complex information in a manner that makes sense to me is impressive. I've never understood much of what he was able to explain clearly. I reread other instructions I've never known were important or that were completely new to me. I now have renewed confidence that I can improve and become more consistent in my golf game. I am looking forward to the remaining

lessons.

Brad's explanations are written in plain language and easily understood. Immediately, you will be able to make adjustments to improve your game.

In this book, Brad clearly explains the components of the golf club, the grip, the stance and ball position, which even beginner golfers take for granted. By walking the reader through these steps, I couldn't help but examine my mindset and look for my own shortcomings. Very helpful and worthwhile.

Love the simple way he describes the complex. Can't wait to try the tips he gives with his point of view in mind. Hurry up with the next book already!

This guy gets it.. I wish I lived in Sarasota! Great book. Fun to read. When is #2 coming out??

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